



DATE: \_\_\_\_\_

Unit: \_\_\_\_\_

**2021 Popcorn Campaign Unit Planning Worksheet**

*This worksheet was created to help your Unit organize a successful sale,  
and put a plan in place early to help you reach your Unit's goal.*

Unit Leader Who Completed This Worksheet: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Our Goal for 2021:**

**Our Unit Kickoff Date:** \_\_\_\_\_

Last Year Funds Raised through Popcorn Sales: \_\_\_\_\_

\$ \_\_\_\_\_

Your Unit's Need for Program Support Funds in 2021: \_\_\_\_\_

\$ \_\_\_\_\_

Number of Scouts Selling: \_\_\_\_\_

\_\_\_\_\_

Average Scout Sale: \_\_\_\_\_

\$ \_\_\_\_\_

Sale Potential: \_\_\_\_\_

\$ \_\_\_\_\_

Our Goal: \_\_\_\_\_

\$ \_\_\_\_\_

Our Commission: \_\_\_\_\_

\$ \_\_\_\_\_

**Our Unit Volunteers:**

Popcorn Kernel: \_\_\_\_\_

Online Promoter: \_\_\_\_\_

Show n' Sell Captain 1: \_\_\_\_\_

Other: \_\_\_\_\_

Show n' Sell Captain 2: \_\_\_\_\_

Other: \_\_\_\_\_

**Our Unit Show n' Sell Weekends Are:**

**Total Storefront Hours:** \_\_\_\_\_

Weekend 1: \_\_\_\_\_

Weekend 4: \_\_\_\_\_

Weekend 2: \_\_\_\_\_

Weekend 5: \_\_\_\_\_

Weekend 3: \_\_\_\_\_

Weekend 6: \_\_\_\_\_

**Show and Sell Sites Secured:** \_\_\_\_\_

**Our Unit Wagon Sale Dates:**

Wagon Sale Launch Date: \_\_\_\_\_

Order Due Date: \_\_\_\_\_

